

Online Privacy Policy for United Prosthetics & Orthotics

Introduction

United Prosthetics & Orthotics is committed to protecting your privacy. This Online Privacy Policy outlines the types of personal information we collect, how we use it, and the steps we take to ensure your information is protected. This policy applies to all information collected through our website, unitedprostheticsandorthotics.com, and any other interactions you may have with our practice online.

Information We Collect

Personal Information

We collect personal information that you voluntarily provide to us when you:

- Register for an account on our website
- Schedule a consultation or appointment
- Subscribe to our newsletter
- Fill out a contact form
- Participate in surveys or feedback forms
- Download educational materials or lead magnets

This information may include:

- Name
- Email address
- Phone number
- Address
- Medical information relevant to your prosthetic needs
- Any other information you choose to provide

Non-Personal Information

We automatically collect certain non-personal information when you visit our website, including:

- IP address
- Browser type and version
- Operating system
- Referring website
- Pages you view on our site
- Date and time of your visit

How We Use Your Information

Personal Information

We use your personal information to:

- Provide and manage our services
- Schedule and confirm appointments
- Respond to your inquiries and requests
- Send newsletters and updates (if you have opted in)
- Improve our website and services

- Conduct surveys and collect feedback
- Ensure compliance with legal and regulatory requirements

Non-Personal Information

We use non-personal information to:

- Monitor and analyze website usage and trends
- Improve the functionality and user experience of our website
- Protect the security and integrity of our website

Information Sharing and Disclosure

We do not sell, trade, or otherwise transfer your personal information to outside parties without your consent, except as described below:

- ****Service Providers****: We may share your information with trusted service providers who assist us in operating our website, conducting our business, or providing services to you, as long as they agree to keep this information confidential.
- ****Legal Requirements****: We may disclose your information if required by law, or in response to a subpoena, court order, or other legal process.
- ****Protection of Rights****: We may disclose your information when we believe it is necessary to protect our rights, property, or safety, or those of others.

Data Security

We implement a variety of security measures to protect your personal information from unauthorized access, use, or disclosure. These measures include:

- Secure Sockets Layer (SSL) technology to encrypt sensitive information transmitted online
- Regular security audits and updates to our systems and practices
- Access controls to restrict access to your personal information to authorized personnel only

Your Rights and Choices

You have the right to:

- ****Access****: Request access to the personal information we hold about you
- ****Correction****: Request correction of any inaccurate or incomplete information
- ****Deletion****: Request deletion of your personal information, subject to certain legal or contractual obligations
- ****Opt-Out****: Opt out of receiving marketing communications from us

To exercise any of these rights, please contact us using the information provided below.

Cookies and Tracking Technologies

We use cookies and similar tracking technologies to enhance your experience on our website. You can choose to accept or decline cookies through your browser settings. Please note that disabling cookies may affect the functionality of our website.

Changes to This Privacy Policy

We may update this Online Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any significant changes by posting the new policy on our website and updating the effective date.

Contact Us

If you have any questions or concerns about this Online Privacy Policy, or if you wish to exercise your rights regarding your personal information, please contact us at:

United Prosthetics & Orthotics
709B Memorial Drive
Bessemer, AL 35022
Phone: (205) 123-4567
Email: rmays@unitedpando.com

Effective Date

This Online Privacy Policy is effective as of January 2021.

This policy provides a clear and comprehensive approach to how United Prosthetics & Orthotics handles online privacy, ensuring transparency and trust with your website visitors and patients.